



Strategy Generation Company

TRAINING PROGRAMS

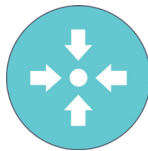
STRATEGIC PLANNING WORKSHOPS



Strategy Generation



Business Case Development



Go-To-Market Planning



Life Cycle Planning



Strategic Thinking



Strategic Leadership



Strategic Storytelling



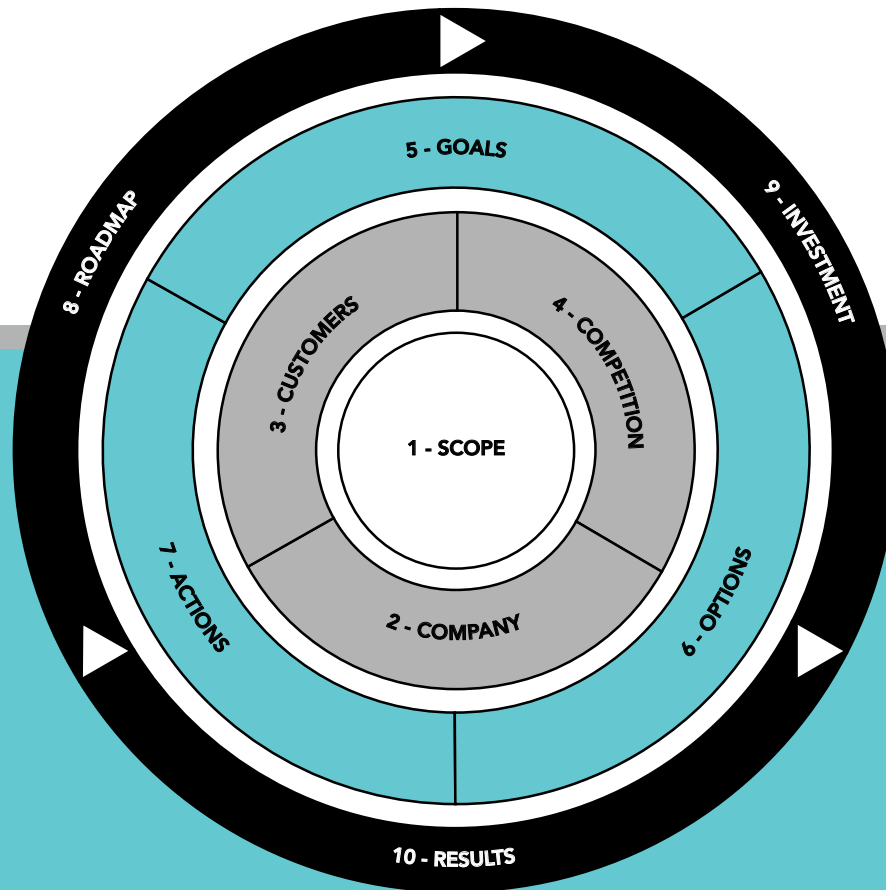
Voice Of Customer

STRATEGIC SKILL DEVELOPMENT

strategygeneration.com



A Simple Framework for Strategy Generation



At **Strategy Generation Company**, our goal is to help people think and act more strategically in both their business and personal lives. Our training programs are designed around our exclusive Strategy Generation Framework, which focuses on four main areas of the strategy development process:



Context – Scope and Vision



Analysis – Company | Customers | Competition



Planning – Goals | Options | Actions



Execution – Roadmap | Investment | Results

Our workshops and courses help participants master and balance their skill sets within these four core areas, allowing them to be more successful and more targeted in every endeavor they pursue.

contact@strategygeneration.com
1 (888) 203-8184
strategygeneration.com

