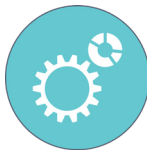




# Strategy Generation Company

## TRAINING PROGRAMS

### PRODUCT MANAGEMENT WORKSHOPS



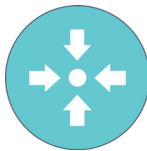
**Strategic Product Management**



**Product Strategy Generation**



**Business Case Development**



**Go-To-Market Planning**



**Life Cycle Planning**



**Strategic Thinking**



**Strategic Leadership**



**Voice Of Customer**



**Business Storytelling**



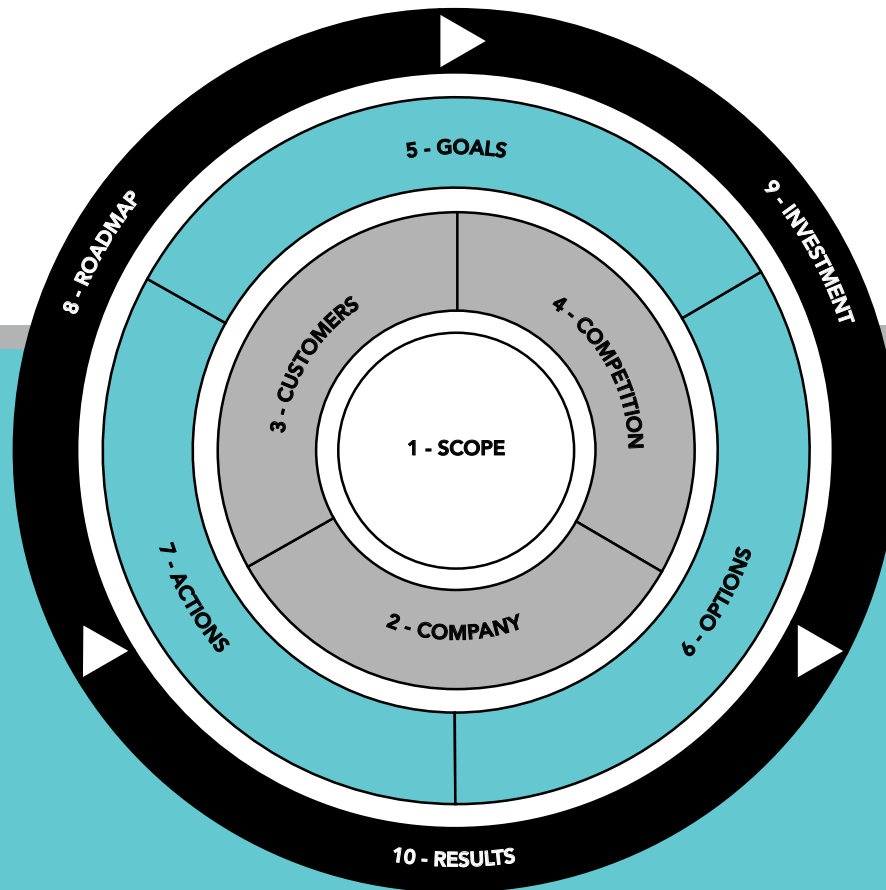
**Business Creativity**

### STRATEGIC SKILL DEVELOPMENT

[strategygeneration.com](https://strategygeneration.com)



# A Simple Framework for Strategy Generation



At **Strategy Generation Company**, our goal is to help people think and act more strategically in both their business and personal lives. Our training programs are designed around our exclusive Strategy Generation Framework, which focuses on four main areas of the strategy development process:



**Context** – Scope and Vision



**Analysis** – Company | Customers | Competition



**Planning** – Goals | Options | Actions



**Execution** – Roadmap | Investment | Results

Our workshops and courses help participants master and balance their skill sets within these four core areas, allowing them to be more successful and more targeted in every endeavor they pursue.

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